

Country-Alt Artist Jennifer Alvarado blends Southern grit and defiance on new single

SPECIAL TO THE O-N-E

Country-alt artist Jennifer Alvarado returns with a sharp-tongued, slow-burn anthem that blends Southern storytelling with a modern edge. Her new single, *My Daddy Doesn't Like You*, is available now on all digital streaming platforms including Spotify, Apple Music, and more.

Driven by moody guitars, restrained grit, and Alvarado's unmistakably defiant vocal, *My Daddy Doesn't Like You* explores the tension between desire, loyalty, and family judgment. Written solely by Alvarado and produced by Nashville's Jesse Savio of Savio Productions, the song captures the moment when love feels dangerous, not because it's wrong, but because it refuses to play by the rules. "This song is about that uncomfortable space where love, pride, and family all collide," says Jennifer. "It's not about rebellion for the sake of it – it's about choosing your own path, even when the people you love don't approve. Sometimes their warnings aren't enough to make you walk away." With its unforgettable hook and biting title, the song leans into classic country themes while flipping them on their head, offering a fresh alt-country take that feels both intimate and confrontational.

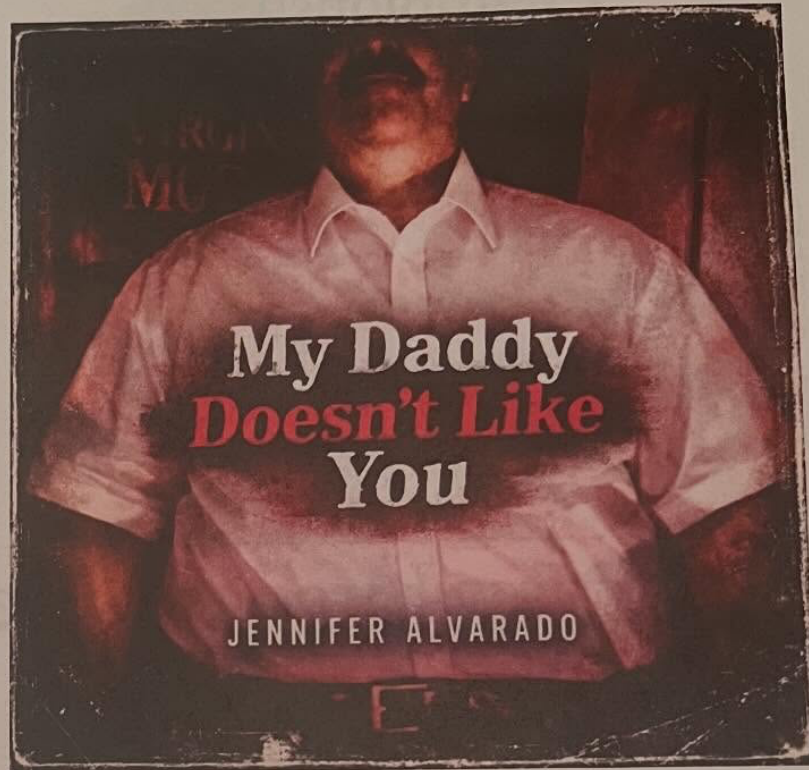
My Daddy Doesn't Like You continues Alvarado's reputation for fearless songwriting and emotionally raw releases that blur the line between traditional country and alternative Americana, carving out space for stories that aren't polished, safe, or predictable.

To stay up-to-date on latest news and upcoming performances, visit her website and follow along with her on Facebook, Instagram, Twitter/X, and YouTube.

About Jennifer Alvarado: Jennifer Alvarado is redefining what it means to be a country artist in today's music scene. Fusing the heartfelt storytelling of 90s country with the raw, unfiltered honesty of alternative rock, her sound has been described as "Deana Carter meets Alanis Morissette." But she isn't just blending genres—she's telling the truth with songs about love, loss, trauma, and redemption with a fearless vulnerability that sets her apart.

Born and raised in Hickory, North Carolina, Alvarado's love for music began at age four when her grandfather placed a guitar in her hands. She found her voice early in church and school performances, but devastating loss and relentless bullying in middle school silenced her for years. Though others recognized her talent, crippling performance anxiety pushed her into writing in secret. It wasn't until her midteens when she began leading worship, that she slowly reclaimed her confidence.

Her path wasn't traditional. Despite earning a music scholarship, she pursued degrees in Political Science and Family Ministries, preparing for careers in law and ministry. She worked as an Intellectual Property Paralegal, led worship at two churches, and taught guitar and ukulele – all while music kept calling. In 2020, she took a leap and submitted her songs to Indie Star Radio. The response was immediate, leading to her being named Country



Artist of the Year in 2021.

Since then, Jennifer has become one of the most relentless independent artists in the genre, performing over 200 shows a year across the country. She's played iconic venues like The Viper Room, intimate coastal clubs, and stages throughout NC, TN, GA, VA, SC, CT, KY, and TX, with a goal of reaching all 50 states and international audiences.

Beyond the music, Jennifer is deeply passionate about using her platform to make a difference. She is actively involved in Celebrate Recovery, prison ministry, and organizations supporting women

overcoming addiction and homelessness. She volunteers at various local recovery-based ministries in North Carolina, Tennessee Oncology in Nashville, and Meals on Wheels. She was named the "2025 Damien Horne Humanitarian of the Year" by the Carolina Country Music Association. Jennifer Alvarado is more than a musician — she is a storyteller, an advocate, and proof that resilience and faith can carve out space where none seemed to exist. She isn't chasing fame or fortune. She's chasing meaning, momentum, and the chance to remind others that their voice, their dreams, and their stories matter.

Fundraiser

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