



April 2024

Volume 1 Edition 1

Featured Artist
Special Memorial Article
"The Voice"



Vern Gosdin



*Interview with Virginia Beach's own
Award Winning, Talented Indie
Country Artist,*

Roger Adams



*Interview with Award
winning, Multi-talented
Indie Artist,*

Jennifer Alvarado

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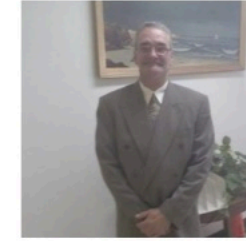
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From The CEO's Desk



TOTAL MIXX RADIO NEWS

Hello Everyone, I am James Finchum the President of Total Mixx Radio. 2024 is turning out to be a good year for Total Mixx Radio. Our station would be where it is today if it were not for the great staff who we have on-board, the talented Indie Artists who submit their music to us. But I would be remiss if I did not mention the loyal listeners who tune in to almost every broadcast.

Total Mixx Radio has added some features to make your listening more pleasurable. We are in the process of rebuilding our Roku Channel to reflect our change in Stream Providers. It will be back up real soon. Not to mention this year you will have opportunities to meet your favorite On-Air Personalities at Live Events & Festivals that we are being asked to appear at. Check out our Events Section of the magazine for details of these events.

We hope you will like our new magazine that we have created. It will feature interviews with some talented Indie Artists, a letter each month that we send out the issue keeping you updated on the happenings at Total Mixx Radio. We will also be offering a hard copy of the magazine we can mail to your home address, if you would like to keep a souvenir issue with your favorite artist featured. This month we have Roger Adams, Jennifer Alvarado, along with a special tribute article to the "The Voice," himself Vern Gosdin.

Until next month everyone "Keep Your Country Traditional."

Interview With Jennifer Alvarado

James Finchum

I had the amazing opportunity to sit down with Award Winning Artist, Jennifer Alvarado. This young lady is making an impact on Independent Music. Total Mixx Radio is honored to play this young lady's music. Some of her accolades include:

- **Awarded Silver "Entertainer of the Year"** at the 2023 International Singer Songwriter Awards, where she was nominated for seven awards total.
- Song **"Colorado"** was a Semi-Finalist for Country Song for the 2023 International Songwriting Competition.
- Awarded Rampage Music Awards for **Best Pop Vocal Performance, Album of the Year and Single of the Year** in 2023



What first got you into music?

"For as long as I can remember I have been in love with music. I was singing before I could actually talk. Then I started writing stories and lyrics when I was around four years of age. I was always drawn to singers and musicians and wanted to be just like them."

Who inspired you to begin your musical journey?

"My grandparents. My Nanny loved Country Music and we would watch music videos and listen to music for hours. My Pappaw could play several instruments and taught me mandolin when I was around 5. I would sit and watch him play for hours and wanted to be just like him."

Interview With Jennifer Alvarado continued...



If you had your choice, who would you most like to collaborate with? Why?

"Reba McEntire, I first discovered Reba when I was 8 years old and have been a fan ever since. She was my first concert and it showed me the importance of being an entertainer as much as a skilled singer. I also think she is incredibly smart when it comes to business and the entertainment industry. I would like to learn from the best."

If you could open a show for any Artist who would it be?

"Reba, I might pass out and/or completely forget how to speak, but I would chance it."

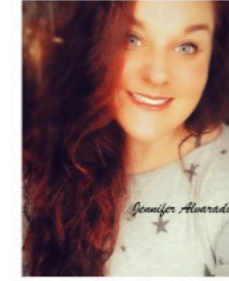
What motivates you to create?

"Helping people, Music is the only reason I survived so many seasons of my life. I found comfort and understanding in the lyrics and music of others. I want to bring that same support to someone else. I believe we are put on this earth to help someone else. I believe our tests and overcoming struggles is meant to serve as inspiration for someone else going through a similar experience or dark season. No pain is wasted."

Do you have a favorite venue that tops all the rest?

"There are some venues that I play regularly and I do so because I love them. The people that come out to support me. I think my most exciting thus far is The Viper Room. I had a chance to play a show there in May 2023. I love venues with a history...even if infamous. Just knowing so many great artists have walked through those doors...also the crowd was a lot different and very welcoming."

Interview With Jennifer Alvarado continued...



Jennifer Alvarado

If you could sit down with a Legendary Country Artist who would it be and why?

"Okay...Reba is still my first choice....however, for the sole purpose of answering this differently...one artist that has influenced me greatly, but is no longer alive is Patsy Cline. One of my favorite locations to visit in Nashville is Printer's Alley...I would love to know what Nashville was like back then...and how she as a woman navigated the music industry."

If a fan asked you for advice on starting a music career, what would you say to them?

"I would first ask their why. Is it to be famous? Is it to be rich? Is it for the love of music and it's all you think about? Your why matters. People do become famous for no reason or have that lightning bolt moment and find 15 minutes of fame, but it rarely lasts. If you do not truly love creating music, you should not do it. Bad days or even anonymous days are far greater than mountain top moments. It is easy when things are going right and people are applauding you, but do you still love doing this when you are tired from traveling....or you show up to a venue with maybe ten people...or it is just a bad day. If the answer is no, then you really need to consider a different career."

"I love what I get to do. It is honestly what I have dreamed of doing since I was four years old. Especially the creative process and being able to write and share my music is a highlight. But there are also downsides...like having to navigate this industry and who is genuinely trying to support you versus who is trying to make a quick buck..... or constantly being away from home and missing family events. You have to make sure it's worth it."

Interview With Jennifer Alvarado continued....



Any upcoming shows your like to tell our Readers about?

"I am staying closer to home this year. Last year I was fortunate enough to travel to Texas and California for a few dates. This year I am playing mostly in North Carolina, Tennessee, Virginia, South Carolina and a few shows in Georgia and Kentucky. My complete schedule can be found at: jenniferalvarado.com/tourdates."

Tell our Readers how they can access your music. Anything else you would like to add?

"Please follow me on your favorite streaming platform and/or social media outlet @jenniferalvaradomusic. You can also check out my website at: jenniferalvarado.com for the latest information and a quick link to music, merch, etc.

Instagram: @jenniferalvaradomusic

TikTok: @jenniferalvaradomusic

Facebook Music Page: www.facebook.com/jenniferalvaradomusic

YouTube: youtube.com/jemmusic12